Tech Plus Program – SBIR Proposal Assistance

Our Tech Plus Program (SBIR proposal assistance) requires that you submit a white paper on the technology that you are developing for an initial review. Below is an outline for the 1-2 page white paper, it is very similar to the NSF 1-2 page executive summary. Once the white paper is received it is forwarded to the consultants for an initial review. The initial review will consist of an informal evaluation of technology potential, stage of development, probability for success, and other variables related to the technology and SBIR grant process. Based on the consultant's feedback, we will be able to determine whether or not we can proceed with the proposal assistance. We will share the consultant feedback with you.

Please forward your white paper to Tom Reynolds (treynolds3@albany.edu) and myself (kbaker@albany.edu). Funding for the program is limited, and proposals are prioritized based on the in which they are received.

White Paper Outline:
- Abstract – One paragraph, high-level overview
- Agency that the business/researcher will be submitting their SBIR/STTR application with.
- Program Solicitation #
- Grant Funding Phase (Phase I or Phase II)
- Introduction/background
    - What is the problem/question to be addressed?
    - Why is it important to an agency and/or proposer?
    - The current or basic solution.
    - Proposed solution.
    - Your solution or technology
    - Your team, and why the team is uniquely situated to address the problem.
    - Your plan for commercializing your technology.
- Cite any published materials

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