

SUNY STARTUP SUMMER SCHOOL

UNLOCK YOUR POTENTIAL

Join SUNY Startup Summer School (S4) to get the support, time, and space you need to take your idea to the next level. S4 provides the knowledge and networks to commercialize your technology.

SESSION TOPICS

- Entrepreneurship 101 What It Takes to Commercialize Your Tech
- Evaluation of the Opportunity Patentability and Marketability Basics
- Discover Customer Discovery
- How to Win Grants Mastering Non-Dilutive Funding Sources

- Team Chemistry Leveling Up Your Company
- Mastering Startup Agreements & Exit Strategies
- Strategies for Unstoppable Success
- Telling and Selling Your Story

OPEN TO: SUNY STUDENTS,

FACULTY & STAFF COST: FREE!

REGISTRATION: APRIL 1 - MAY 23, 2025 ENROLL TODAY! Get ready to crush it this summer! Every Wednesday in **June through July** S4 offers virtual accelerated **entrepreneurial education and training** to help participants secure the initial funding needed to get their technology to market. **You in?**

SEE WHAT GRADUATES ARE SAYING!



"I initially thought the program would focus on basics for beginners, but it offered valuable insights for those further along as well. Every S4 presentation taught me multiple new things."

 Scott Tenenbaum, Faculty UNIVERSITY AT ALBANY

"I learned about summer school through the University at Buffalo, where my startup is a tech spinout. It was the perfect opportunity to sharpen my entrepreneurial skills and potentially compete for the Demo Day prize."

Brian Bischoff, Student
UNIVERSITY AT BUFFALO

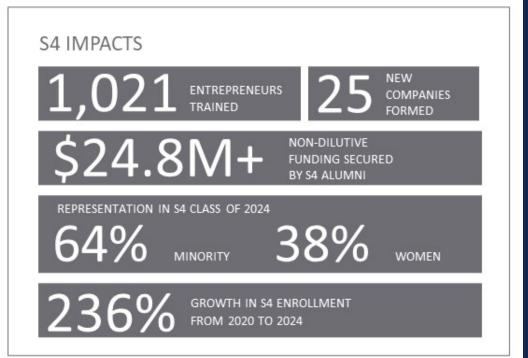
"I highly recommend the S4 program to anyone considering technology commercialization. It's an efficient way to get up to speed quickly, and with it being in the summer, it's the perfect time to learn these essential concepts."

Anurag Purwar, *Faculty* STONY BROOK UNIVERSITY

"S4 is a fast-track way to gain valuable knowledge and practical skills in a short period.

Taking place over the summer, it's an ideal time to immerse yourself in these essential concepts and prepare for the next steps in turning your ideas into a successful venture. The program provides a solid foundation that will benefit both newcomers and those with some experience."

 Jessica Russo, Student FASHION INSTITUTE OF TECHNOLOGY







SUCCESS STORIES