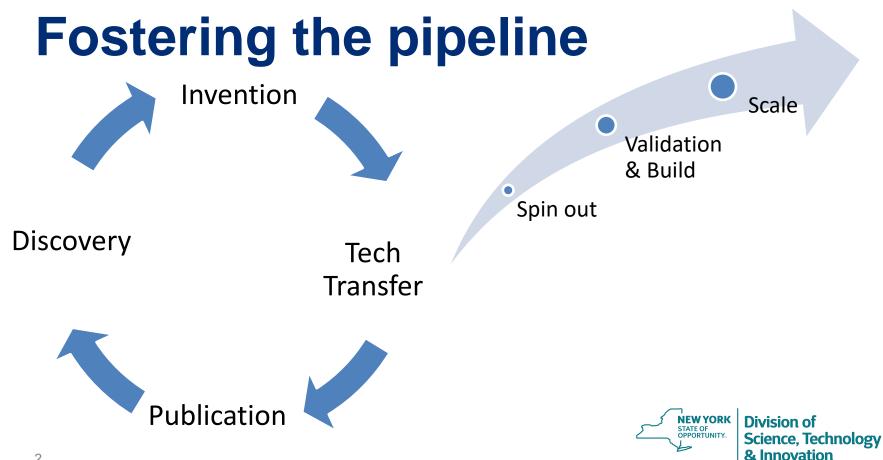


NY Innovation Ecosystem

Emily Ekland: EmilyEkland@esd.ny.gov

A Division of Empire State Development

8/13/2020



Fostering the pipeline







ESD Overview

Promoting a growing and vigorous state economy.

NEW YORK

STATE OF OPPORTUNITY.

Division of Small Business & Technology Commercialization

- Innovation and technology assistance (NYSTAR)
- Small business/entrepreneur assistance
 programs
- Funding and incentives



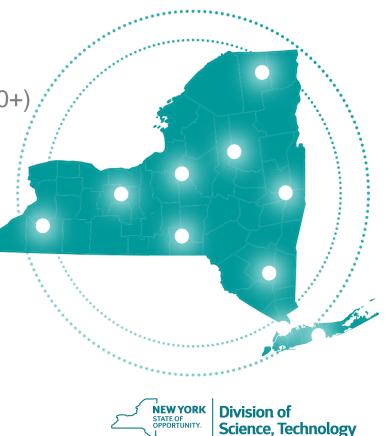
NYSTAR

Offering resources designed to enable new and existing business to become more competitive through the use of innovative technologies.



NYSTAR Programs

- Innovation Hot Spots & Certified Incubators (30+
- Centers for Advanced Technology (15)
- Centers of Excellence (14)
- Manufacturing Extension Partnership (11)
- Digital Game Development Centers (3)
- Science + Tech Law Center
- Matching Grants (for large federal awards)
- Faculty Development
- SBIR Assistance
- Manufacturing USA Institutes



& Innovation

NYSTAR Programs

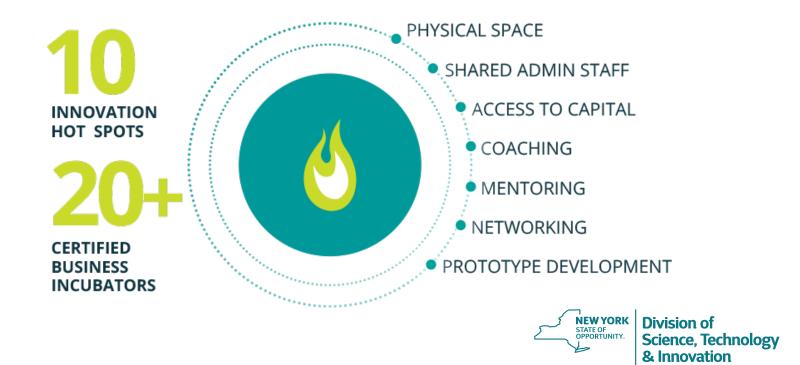
- Innovation Hot Spots & Certified Incubators
- Science + Tech Law Center
- Centers of Excellence
- Centers for Advanced Technology
- Manufacturing Extension Partnership

https://esd.ny.gov/doing-business-ny/innovation-development-support



Division of Science, Technology & Innovation

Incubators and Hot Spots



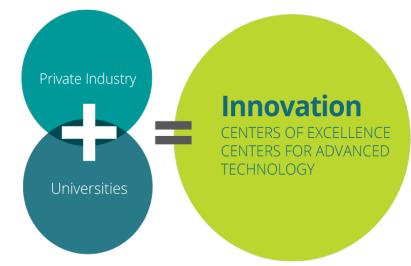
Science and Technology Law Center

- Law clinic
 - o Landscape Analysis
 - o IP strategy
 - o Commercialization pathway
 - o Regulatory impacts

Molly Zimmermann 315.443.8943 mzimme01@law.syr.edu nysstlc@law.syr.edu



COEs and CATs



- Forum for industry/academic collaboration
 - Providing tailored solutions for industry needs



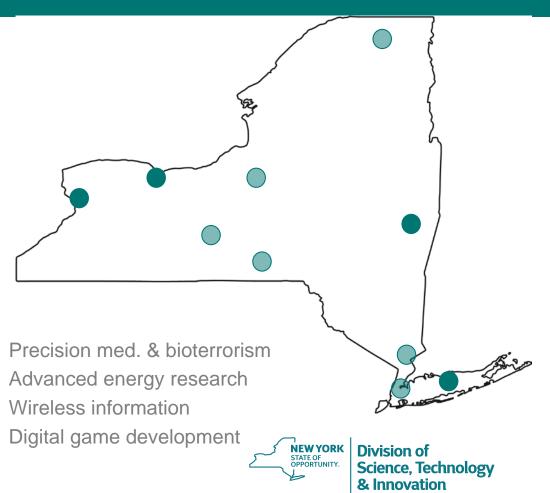
Division of Science, Technology & Innovation

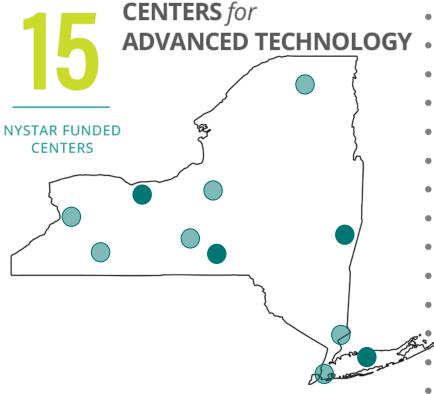
CENTERS of **EXCELLENCE**

Bridging Innovation & Academia

- Bioinformatics/life sciences
- Material informatics
- Advanced/sustainable
 manufacturing
- Data science
- Food and agriculture
- Small scale systems integration & packaging

- Environ./energy systems
- Healthy water
- Nanoelectronics/technology
- Atmospheric/environ. prediction





- Advanced tech in big data & health sciences
- Advanced ceramic materials science
- Advanced materials processing
- Life science and enterprise
- Future energy systems
- Telecommunications & distributed info systems
- Flexible hybrid medical devices
- Integrated electric energy systems
- Integrated electronics engineering
- Advanced systems & engineering
- Nanomaterials and nanoelectronics
 - Emerging and innovative sciences
 - Additive manufacturing and 3D printing
- Sensors for environments
- Biotechnology



Division of Science, Technology & Innovation

Manufacturing Extension Partnership

- Process improvement
- Scale up
- Quality control
- Workforce development
- Product validation
- New markets
- Sustainable manufacturing
- Supply chain
- Cybersecurity

NYSTAR Assets, Programs and Partners Throughout Product Lifecycle

Ideation	Invention and Protection	Validation	Commercialization	Scale	
• Hotspots &	• Science &	• CoEs	• CATs	• CATs	
Incubators	Technology Law Center	• CATs	• CoEs	CoEs MEP	
 MEP Matching grant awardees 	• MEP	• MEP	• MEP		
	 Hotspots & Incubators 	 Hotspots & Incubators 	 Manufacturing USA Institutes 	 Manufacturing USA Institutes 	
 Federal grant awardees 		 Manufacturing USA Institutes 			
		NEW YORK Division of			

STATE OF OPPORTUNITY.

Science, Technology

& Innovation



Entrepreneur Support

Entrepreneurial Development

Business Mentor NY

• Meet with a volunteer mentor virtually (web or phone) or in person.

Entrepreneurship Assistance Centers

• Training, technical assistance and support services to individuals who recently started their own business or are interested in starting a business, including help on MWBE certification application.

Procurement Assistance

• Assist small businesses with identifying contracting opportunities with state government agencies and finding resources to compete.





Financial Support

Access to Capital

Traditional Financing

- Loans
 - \$500 \$2M
- Guarantees

Venture Capital

- Traditional investment
- Match funding



New York Ventures Program

	Direct Investment Fund	Fund of Funds		
	NYS Innovation Venture Capital Fund (NYSIVCF)	Technology Commercialization	Innovate NY	MWBE
Investment Stage	Seed & Early-Stage	Pre-Seed	Seed	Seed
Investment Size	\$500K - \$5M	Up to \$100K	\$500K - \$750K	\$500K - \$750K
Matching Funds Ratio (on portfolio basis)	2:1	1:1	2:1	2:1
Fund Size	\$100M	\$8M	\$45.9M	\$2M
Currently Deploying \$	Yes	Yes	No	No
Launch Date	2014	2016	2012	2016

Contact Info

• Emily Ekland: <u>Emily.Ekland@esd.ny.gov</u>

