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Jeff Dunbar joined the University at Buffalo Office of Science, Technology Transfer, and Economic Outreach (STOR) in 1999 as a licensing manager and was named director in 2005. STOR's mission is to commercialize technology emerging from the research activity conducted at UB for the benefit of the public good and to facilitate research and development activity with industry.

STOR conducts technology assessments, files for patent and copyright protection, markets technology to industry, facilitates start-up company formation and executes license agreements to facilitate the commercialization of new products and services. In 2014 STOR assumed responsibility for all industry contracts. STOR also supports emerging start up companies with the UB Technology Incubator program located in the Baird Research Park in Amherst and the Biosciences Incubator located in the Clinical and Translational Research Center in Buffalo.

Jeff is a former Sr. Product Manager and Sr. Financial Analyst for Bristol-Myers Squibb Pharmaceuticals and worked in production management and engineering for Dunlop Tire Corporation. Jeff holds a M.B.A. with concentrations in marketing and finance and a B.S. in Industrial Engineering, both from the University at Buffalo, and is a member of the Association of University Technology Managers.