



The State University
of New York



Instructions to Participate in the SUNY Insure Program

If you are working with an RF or SUNY business partner that is: (1) a startup company formed to commercialize RF and SUNY technology with a principal place of business in New York State*, or (2) a startup or emerging company operating with the support of an RF or SUNY incubator, or (3) any entity affiliated with an RF or SUNY commercialization program, it qualifies to participate in the SUNY Insure program. Please use the following instructions to enter the qualifying entity into the SUNY Insure program.

1. Provide the business partner that is requesting assistance in obtaining insurance policies with the SUNY Insure Qualified Party Referral Form for completion.
 - a. If the entity to be insured is a licensee of an RF or SUNY technology it must submit a copy of its development and commercialization plan or the referral form will be considered incomplete.
 - b. If the entity to be insured is a company operating with the support of an RF or SUNY incubator, or an entity affiliated with another RF or SUNY commercialization program it must submit a copy of its business plan or the referral form will be considered incomplete.
2. An appropriate RF authorized representative must sign the referral form in the space provided and complete all related fields in order for a referral form to be considered complete.
3. The RF authorized representative will then forward the completed referral form and the development and commercialization plan or business plan to Guy Alonge, President, Amsure Associates, Inc. (guy@amsure.net) and await further instructions.

*Please note that a startup company formed to commercialize RF and SUNY technology with a principal place of business outside of New York State may participate in the SUNY Insure program if approved by an authorized RF or SUNY representative upon a showing that the company would suffer undue hardship if principally located in New York State.